

## Internationalisation Projects

### Enterprise Europe Network

**The Enterprise Europe Network can help you develop your ideas and take your innovation into new markets.**

We offer a local route to free, tailored support and advice helping your business innovate and grow internationally, faster. EEN's many services are there for you to:

#### **Find the right partners for research & development and innovation.**

We can help you find technology specialist to collaborate with through a database of more than 13,000 technology profiles, representing the latest innovations and ideas

#### **Find new markets for your products**

Our international connections can put you in touch with partners, suppliers, distributors, introducing you to new ways of sourcing or selling technology

#### **Access funding and finance.**

If you need advice on access to funding and finance for R&D, innovation, investment or exporting, we can guide you along this often- difficult path

#### **Improve your ability to innovate and grow internationally.**

For SMEs with big ambitions for innovation and growth, we can provide tailored packages of support on the fast track to success.

#### **EEN also offers support and advice on:**

- sourcing or licensing new technologies
- understanding how to protect intellectual assets
- learning how EU regulation and guidance affects you

Website: <http://www.enterprise-europe.co.uk>

## INTRA

### Internationalisation of Regional SMEs

The INTRA project focuses on the role of public authorities in creating internationalisation services to support the competitiveness of European regional economies and thus contribute to the Europe 2020 strategy. Developed by the project partners, it builds on internationalisation research findings as well as highlights the importance of regional quadruple helix partnerships to bring together universities, businesses, civil society and local authorities as the main stakeholders in research and design of new internationalisation policy models, to wider acceptance of good practices identified within the INTRA regions and to prepare new project proposals to be funded under the respective national Cohesion policy 2014-2020.

During the 5 years, INTRA partners will exchange, explore and disseminate good practices in ways to promote internationalisation and improve competitiveness of the respective regions involved.

The objectives of INTRA are:

- To provide a comprehensive mapping, evaluation and benchmarking of various internationalisation services available across the regions
- To highlight good practices, gaps that promote and impede on SMEs at various stages of the internationalisation process
- To develop policy recommendations based on the Good Practices and the respective regional development programmes
- To develop Action Plans that will be implemented to contribute to the internationalisation policies aligned to the needs of SMEs and gaps not filled by the existing instruments

The INTRA partners include Maribor Development Agency (SI) coordinator of INTRA, The Regional Agency for entrepreneurship and innovations – Varna (BG), Foundation FUNDECYT Scientific and Technological Park of Extremadura (ES), The University of Algarve (PT), Coventry University Enterprises Limited (UK), CAPITANK (IT). All partners are supported by their Managing Authorities for ERDF and represent the active stakeholders in internationalisation.

Website: [www.interregeurope.eu/intra/](http://www.interregeurope.eu/intra/)

If you would like further information on any of the opportunities available from CUE Business Solutions please contact us using the link [here](#)